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The ASIA Miner www.asiaminer.com

Asia Pacific's bi-lingual Resource Industry Magazine 亚太双语资源产业杂志

Asia Pacific's bi-lingual (English and Chinese) Resource Industry Magazine

The ASIA Miner magazine

Since The ASIA Miner started in late 2004 it has grown to be the voice of many new mining and resource projects around the Asia Pacific, China and India. The magazine has grown to be the Asia Pacific's most widely read mining and resources magazine. In 2008 The ASIA Miner magazine was launched in an electronic magazine format to complement our hard copy version for those readers who wish to read the magazine electronically. Each edition is available for download at www.asiaminer.com.

The ASIA Miner publishes news from established, new and emerging mining projects and company activities throughout the region. In particular supply and service companies can see The ASIA Miner as their gateway to expanding their business into South East Asia, China and India. Advertisers in The ASIA Miner magazine are now guaranteed an even bigger circulation and readership. The magazine is a vehicle to grow investor interest in the region's new mining projects and grow the business success of companies wanting to expand into the Asia Pacific region.

Weekly electronic news service

The ASIA Miner's weekly electronic news service is now in its third year. The service is distributed weekly to more than 11,000 readers and is also available to read anytime on The ASIA Miner website www.asiaminer.com.

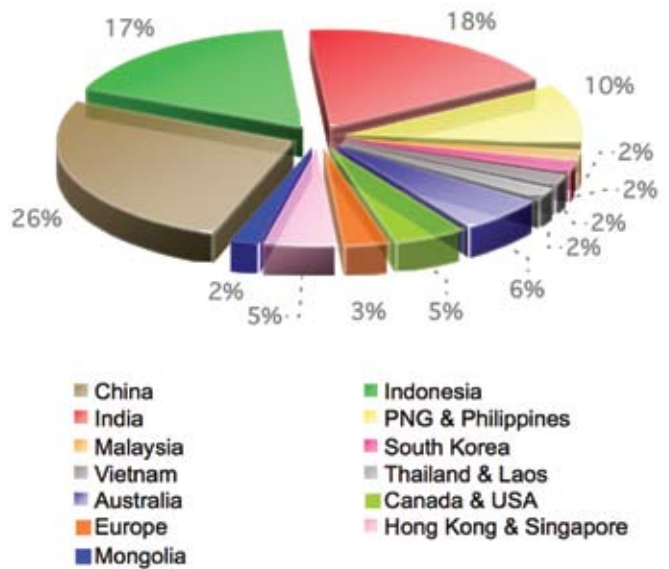
The ASIA Miner hosts conferences

The ASIA Miner conferencing series brings together the best of the Asia Pacific's mining and project developments and offers mining companies, financiers, investors, supply companies, governments and organisations the most comprehensive gathering of people and mining and development topics from across South East Asia, China, India and Australia. The ASIA Miner conferences are the place to do business and hear the latest mining and development news.

The ASIA Miner attends 12 conferences this year

The ASIA Miner is now highly sought-after by conference organisers around the Asia Pacific region as the official media partner for mining, resource and mining investment conferences around the region. We attend these events personally meeting with clients and conducting interviews. Our personal attendance at these events ensures the magazine is distributed to a constantly growing and evolving readership.

READER CLASSIFICATION: The ASIA Miner quarterly magazine and weekly electronic news reaches general managers, managing directors, directors, chairpersons, finance directors, company secretaries, chief financial offices, public relations managers, heads of department, mine managers, superintendents, longwall managers, open cut managers, human resource managers, engineers, geologists, heads of processing and materials management, bankers, analysts, commodities brokers, lawyers, funds managers, accountants and mining consultants.





Advertising rates for The ASIA Miner hard copy 2008

Size/Position	Rates x1	x2	x3	x4
Full page	\$4345	\$3955	\$3870	\$3565
Half page	\$2870	\$2670	\$2495	\$2160
Quarter page	\$1850	\$1680	\$1610	\$1430
Front cover	\$5390	\$5115	\$4645	\$4290
Back cover	\$5060	\$4675	\$4320	\$4180
Inside covers	\$4960	\$4380	\$4150	\$3920

Mechanical Data

Size	Measurements
Full page	19cm wide x 26cm deep (plus 5mm bleed)
Front cover	21cm wide x 22.5cm deep (plus 5mm bleed)
Half page horizontal	19cm wide x 13cm deep (no bleed)
Half page vertical	9.5cm wide x 26cm deep (no bleed)
Quarter page	9.5cm wide x 13cm deep (no bleed)
Inside covers	19cm wide x 26cm deep (plus 5mm bleed)
Back covers	21cm wide x 28.5cm deep (plus 5mm bleed)

Please contact us on +61 4228 11261 for ad specification details.
Material for advertising needs to be received by the editor within one week of the advertising booking deadlines.

Email all artwork to yolandat@bigpond.net.au

Conference and Exhibition bonus circulation.

Only events attended by staff of The ASIA Miner are posted on the conference website.
The ASIA Miner is now the premier sought-after magazine at these events.

**Website: www.asiaminer.com
Email: info@asiaminer.com**

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